30-Day Social Content System

The pillar system and weekly rhythm that turn Viral Dashboard into a month of content on repeat — without sounding like a robot.

The 5 Content Pillars (rotate these and you never run dry)

- EDUCATE (2 posts/week): one useful tip, myth-bust or how-to your audience saves
- PROVE (1 post/week): a result, a before/after, a client story, your own numbers
- ENGAGE (1 post/week): a question, a poll, a this-or-that, a hot take to reply to
- OFFER (1 post/week): your product or service, framed around the problem it solves
- HUMAN (1 post/week): behind the scenes, a lesson learned, a face — people follow people

The Weekly Rhythm

- Monday (30 min): generate the week's drafts with the AI Content Strategist; edit the voice, never post raw AI text
- Same sitting: design graphics in the Creative Studio from your brand kit; send everything to the Composer
- Schedule at best-time slots; add first comments with your hashtags and link
- Daily (10 min): clear the unified inbox; reply like a human, use saved replies only for repeat questions
- Friday (15 min): check the analytics overview; note the top post and make two more like it next week
- Monthly: recycle your top 3 evergreen posts; refresh one content pillar if engagement dips

One Rule

AI drafts, you decide. Every post that goes out under your name should pass a 10-second human read — if it sounds like everyone else's AI content, add one specific detail only you would know. Specifics are the whole game.

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