30-Day Business Launch Checklist

One task per day for your first month online.

Week 1: Decide

Pick ONE niche and ONE product type.
Write down who the buyer is and what problem you solve.
Set up one sales channel (Etsy, Gumroad, or a simple site).

Week 2: Build

Create the product or the first version of it.
Write the sales page in plain language.
Make 3 mockups or preview images.

Week 3: Launch

List the product with a clear title and price.
Tell your first 10 people about it directly.
Fix the first complaint you hear.

Week 4: Improve

Check what sold and what did not.
Double down on the winning angle.
Plan the next product from buyer questions.

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