AI Review Content Humanizer Checklist

The 5 editing passes that turn AI-generated review drafts into content Google — and readers — can trust. Non-negotiable if a tool writes your first draft.

Why This Exists

Google does not ban AI content. It demotes UNHELPFUL content, and raw generator output is the definition of it: no experience, no verification, no opinion. These five passes are the difference between a site that ranks and a site that gets quietly buried.

The 5 Passes

- PASS 1 — FACTS: verify every price, feature and specification against the vendor's own pages. AI invents details confidently; publishing them is your liability, not the tool's.
- PASS 2 — EXPERIENCE: add what only a human can — who this product is NOT for, where it disappointed you, what you'd do differently. One specific, checkable opinion per section.
- PASS 3 — VOICE: read it aloud. Rewrite any sentence you would never say. Cut every 'in today's fast-paced world' opener you find.
- PASS 4 — STRUCTURE: one clear verdict, pros AND cons, a who-should-skip section. Balanced reviews convert better and rank longer.
- PASS 5 — HONESTY: disclose the affiliate relationship above the first link. Mark anything you could not verify as unverified.

The 10-Minute Rule

Budget 10 editing minutes per AI draft, minimum. If that sounds like a lot, compare it with the days a fully manual review takes — the tool still saves you 90% of the work. It was never meant to save you the last 10%.

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