Puzzle Book Cover Brief Pack

Title formulas, example structures and a cover brief checklist for a NostalgiaPuzzlePress series that buyers recognise at thumbnail size.

Title Formulas

- PATTERN A (core): [DECADE] [THEME] Word Search — Large Print Puzzles for Seniors & Memory Lane Moments
- PATTERN B (gift): The Perfect Gift for [DECADE] Kids — [THEME] Word Search in Large Print, With Stories to Remember
- PATTERN C (series): [SERIES NAME] Book [NUMBER]: [THEME] of the [DECADE] — Large Print Word Search
- Keep 'Large Print' and 'Word Search' in every title. Those are the two phrases buyers type into Amazon.
- Add ONE emotional word per title: memories, remember, golden years, back when. Nostalgia is the product.

The Cover Brief

- One bold focal image from the decade (jukebox, classic car, TV set) — never a busy collage
- Title type: chunky, high-contrast, readable as a thumbnail at 100 pixels wide
- Same layout grid, same banner position, same pen name placement on EVERY volume — series recognition is free advertising
- Spine: series name + volume number + pen name, sized by the tool's auto-spine output
- Back cover: show one sample grid and one Memory Lane question. Let the book sell the next book.
- Colors: warm decade tones (50s teal/cream, 60s orange/brown, 70s gold/rust, 80s neon-on-dark) — one palette per decade, reused across its themes

The Rule

A KDP buyer decides in two seconds, at postage-stamp size. If your cover cannot be read at that size, the best interior in the world will not save it. Design for the thumbnail first; the bookshelf second.

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