Spy Series & Age-Band Planner

One spy book is a product. A three-tier series is a shelf. This planner maps the Recruit, Analyst and Field Agent editions and the bundle plays that connect them.

The Three Tiers

- RECRUIT (ages 6–9): short words, Caesar and reverse-word ciphers, big friendly grids.
- ANALYST (ages 9–14): the full cipher set, anagram missions, multi-step code breakers.
- FIELD AGENT (teens–adults): mixed-mode ciphers, decoders and code words at full difficulty.

The Six-Book Launch Shelf

- Book 1: Recruit Cipher Crackers — the entry book parents find first.
- Book 2: Recruit Mission Pack — anagrams and decoders for the same young readers.
- Book 3: Analyst Cipher Crackers Vol. 1 — the step-up book, same brand.
- Book 4: Analyst Code Breaker Challenges — the multi-step mission book.
- Book 5: Field Agent Mixed Ciphers — the adult gift and hobbyist title.
- Book 6: The Big Book of Spy Puzzles — a bundle edition across tiers for holidays.

Etsy and TPT Plays

- Sell single-tier printable packs on Etsy for parties and rainy days.
- Bundle one tier per TPT listing; teachers buy by classroom age, not by theme.
- Offer the three-tier bundle at a small discount. It converts gift buyers who cannot choose.

Brand Rules

- One cover system, one logo corner, one mission-briefing voice across every book.
- Number the volumes on the cover. Collectors and parents buy in order.
- End every book with a 'Your Next Mission' page that names the next tier up.

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