Timeline AI Cost-Per-Video Planner

How to measure your real cost per video from the 2,670 included credits, and the break-even maths against editors and subscriptions.

Measure Your Real Credit Cost

- Step 1: Render ONE typical video first (your real niche, your real length) and write down exactly how many credits it consumed.
- Step 2: Divide 2,670 by that number. That is your true video count — not the marketing version.
- Step 3: Multiply by your publishing cadence. Weekly publishers: videos ÷ 1 per week = months of production covered.
- Step 4: Before the balance runs low, ask support for the refill price IN WRITING. The vendor does not publish it — your email creates the paper trail.

The Break-Even Table

- vs a freelance editor at ~$200 per video: Timeline AI pays for itself at video #2.
- vs a $24/month editing subscription: $267 equals about 11 months — after that, the one-time deal is ahead for as long as the credits last.
- vs your own editing time at 4 hours per video: if your time is worth $20/hour, the tool breaks even by video #4 even before counting quality of life.
- The trap scenario: publishing monthly. At 12 videos a year, a mid-tier subscription with monthly credits can be the cheaper tool. Volume is the whole equation.

The Decision Rule

If your measured video count covers at least 6 months of your publishing schedule, the $267 is defensible. If it covers under 3 months and refill pricing stays undisclosed, wait — an opaque credit economy is a cost you cannot plan around.

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