Affiliate Link Tracking Setup Checklist

A Pickzox exclusive bonus for Affiliate OS buyers.

Set up your tracking the right way, once.

Follow this checklist inside Affiliate OS before you log a single click. Getting the structure right on day one is what makes every report trustworthy later.

Phase 1 - Foundation

[ ] Add your first Brand (the company whose product you promote).

[ ] Add your Affiliate Network (WarriorPlus, JVZoo, or a direct program).

[ ] Add your first Offer - one specific product, linked to its brand and network, with commission terms noted.

[ ] Add your Traffic Source (blog, YouTube channel, Facebook page, ad account).

[ ] Create your first Campaign: one offer on one traffic source. This is the unit your profit is measured on.

Phase 2 - Sub ID strategy

Define the meaning of your five Sub ID labels BEFORE creating links, and never change the meaning mid-campaign.

[ ] Sub ID 1 = Placement (blog-post, youtube-video, fb-post, email-3).

[ ] Sub ID 2 = Creative (review-style, bonus-stack, vs-comparison).

[ ] Sub ID 3 = Audience (warm-list, cold-traffic, retargeting).

[ ] Sub ID 4 = Date batch (2026-W42) so you can compare weeks.

[ ] Sub ID 5 = Test variant (control, variant-b) for split tests.

Phase 3 - Create tracking links

[ ] One tracking link per placement (one per post, one per video, one per ad).

[ ] Attach the correct brand, network, offer, campaign, and traffic source to each link.

[ ] Fill all five Sub IDs on every link - no blanks.

[ ] Use the Log Test Click button to verify the whole chain end to end.

Phase 4 - Daily discipline

[ ] Log clicks from your platform stats every day (nothing is captured automatically).

[ ] Add new leads the same day with a follow-up date.

[ ] Record sales with transaction ID, commission, currency, and status.

[ ] Log ad spend and expenses in their real currency.

[ ] Run a one-click backup every week - your data lives in your browser.

Phase 5 - Weekly review

[ ] Open the Campaign Report and sort by PROFIT, not commission.

[ ] Pause or fix any campaign with decent commission but higher spend.

[ ] Move budget toward the best EPC (earnings per click).

[ ] Check the Leads page for follow-ups due in the next 3 days - and send them.