AI Review Site Launch QA Worksheet

Work page by page before you promote an AI-built review site. Fifteen minutes here prevents the mistakes that cost rankings and refunds.

Every Page

- CHECK: Affiliate disclosure sits at the top of the page, in plain words a first-time visitor understands.
- CHECK: Every affiliate link opens the correct vendor page. Click each one yourself; never trust the generator.
- CHECK: Prices, discounts, and guarantee terms match the live vendor page today, not the day the site was generated.
- CHECK: No income claims, no guaranteed results, no copied vendor hype. Rewrite anything you could not defend in public.

Originality Pass

- CHECK: Rewrite the introduction and the verdict in your own voice. These are the sections readers and search engines judge most.
- CHECK: Add one specific detail the AI could not know: a checked fact, a dated price note, or a comparison you verified.
- CHECK: Check headings for keyword stuffing. If a heading reads like a search query instead of a sentence, fix it.

Trust and Safety

- CHECK: Contact page, privacy policy, and disclosure page all exist and open correctly.
- CHECK: Images have descriptive file names and alt text, and none are copied vendor graphics used as-is.
- CHECK: The site works on a phone. Most first visits will be mobile, and layout bugs kill trust instantly.

Before You Promote

- CHECK: Submit the site to Google Search Console and request indexing for the homepage and top review.
- CHECK: Note the go-live date and the guarantee deadline of the tool that built the site, in case you need either.

Rule of thumb: the tool builds the site. You supply the judgment. Run these checks and the output gets dramatically safer to promote.

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