Fiverr Music Video Gig Launch Worksheet

Fill in every blank before you publish your gig. Clear pricing and firm delivery rules are what separate a fun hobby gig from a profitable one.

Your Gig in One Line

- I will turn your photo into a _____ (occasion) music video with AI singing, in _____ (genre), delivered in _____ days.
- Niche down on purpose: wedding songs, birthday songs, and business jingles convert far better than 'any song you want'.

Pricing (start here, adjust after 5 orders)

- Basic: 60-second song video, 1 photo, 2-day delivery — suggested $25-40 while you gather reviews.
- Standard: full-length song, 3 photos, lyric video captions, 3-day delivery — suggested $55-85.
- Premium: full-length song, multiple scenes, commercial license letter, priority delivery — suggested $110-160.
- Never price below the cost of your time. One revision is included; extra revisions are a paid extra, always.

Delivery Rules That Protect You

- State in the gig: the buyer must supply a clear, front-facing photo and written permission to use it.
- State your revision policy in numbers: '1 round of minor changes. New lyrics or a new photo count as a new order.'
- Keep every client message inside the platform. It protects your account and your payment.
- Deliver a low-resolution preview first when the platform allows it, then the full file on approval.

Your First Week

- Day 1-2: publish the gig with 3 sample videos you made for fun occasions (birthday, wedding, thank-you).
- Day 3-4: share one sample in relevant social groups without spamming — show the transformation, photo to performance.
- Day 5-7: answer every message within an hour where possible. Early response speed is a ranking factor you fully control.

Tip: work through this document with your first real project open beside it. A finished, imperfect video teaches you more than ten tutorials.

Free bonus for AI VideoSongs buyers via Pickzox. (c) 2026 Pickzox.