Your First 5 BeaconQ Delegation Briefs

Copy each brief, replace the brackets, and hand it to the platform. These five cover the work a solo founder delegates first — in the order to try them.

Brief 1 — Market Research

- Goal: a one-page brief on [niche] buyers: top 5 pains, the exact words buyers use, 3 products they already buy, and gaps none of them fill.
- Constraints: cite sources for every claim; flag anything you could not verify instead of guessing.

Brief 2 — Content Batch

- Goal: 5 article outlines for [audience] about [topic cluster], each with a working title, the reader's problem, 4 section points, and one honest limitation to mention.
- Constraints: no income claims, no invented statistics, reading level suitable for beginners.

Brief 3 — Launch Plan

- Goal: a 14-day launch checklist for [product], day by day: asset to create, channel to post on, and the one metric to check that evening.
- Constraints: assume a team of one and a budget of [$X]; cut anything that needs a contractor.

Brief 4 — Competitor Scan

- Goal: a comparison table of [competitor A, B, C]: price, main promise, guarantee, bonus stack, and the complaint that appears most in their reviews.
- Constraints: use only public pages; mark prices with the date you saw them.

Brief 5 — Weekly Operations Review

- Goal: a weekly review template for [business]: wins, leaks (traffic, leads, sales), one bottleneck diagnosis, and the single fix to prioritize next week.
- Constraints: separate facts from suggestions in two clearly labeled sections.

Every brief follows the same shape: outcome, context, constraints, format, deadline. Vague briefs are the main cause of vague agent work.

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