The AI Model Selection Guide

Which model for which task - a Pickzox exclusive bonus.

Writing & marketing copy: Use large language models with strong instruction-following.

Coding: Use code-specialized models; always test output.

Research & summaries: Use models with strong reasoning; verify facts.

Creative work: Use models tuned for creativity and style.

Quick answers: Smaller, faster models save time and cost.

Rule of thumb: Match the model to the task - don't use a sledgehammer for a nail.