The ClickBank Niche Picker

How to choose ClickBank offers worth building review sites around - a Pickzox exclusive bonus.

Gravity vs competition: High gravity means proven sellers - but also more affiliates competing.

Payout vs refund rates: A $100 payout with 30% refunds beats a $50 payout with 5% refunds. Do the math.

5-minute vetting checklist: Check the sales page quality, affiliate tools page, and commission terms before promoting.

Avoid: Products with no affiliate support, broken checkout pages, or refund rates above 20%.