The Telegram Traffic Quick-Start Checklist

15 free ways to drive visitors to your Telegram store - a Pickzox exclusive bonus.

1. Join 10 niche Telegram groups in your market and provide value before promoting.

2. Create your own Telegram channel with daily tips related to your products.

3. Cross-promote in related (non-competing) Telegram channels.

4. Share your store link in your email signature.

5. Add your store link to all social media bios.

6. Create short demo videos for TikTok/Reels showing the store in action.

7. Write a Medium article about your niche with a CTA to your store.

8. Answer questions on Quora/Reddit with genuinely helpful answers + soft CTA.

9. Partner with a micro-influencer for a shoutout swap.

10. Run a free giveaway inside Telegram to grow your channel fast.

11. Pin your best product as the channel's pinned message.

12. Use Telegram's 'Nearby People' feature for local niches.

13. Create a simple lead magnet to build an email list alongside.

14. Repurpose customer testimonials as social proof posts.

15. Track which traffic source converts best - double down on the winner.