The Prompt Engineering Cheat Sheet

Core prompting patterns that work across every model - a Pickzox exclusive bonus.

Role-setting: 'Act as an expert copywriter...' beats a bare question.

Be specific: State format, length, tone, and audience.

Few-shot examples: Show 2-3 examples of what good output looks like.

Chain-of-thought: Ask the model to reason step by step for hard tasks.

Iterate: Refine with follow-ups instead of rewriting from scratch.

Constraints help: 'In under 100 words' improves focus.