The Reels Content System

30-day reels calendar for AI personas - a Pickzox exclusive bonus.

Content pillars: Pick 3 themes your persona posts about on rotation.

Posting cadence: 1-2 reels daily for growth; quality over quantity after 10k followers.

Hook formulas: question hooks, bold claims, before/after reveals.

Engagement: Reply to every comment in week one - the algorithm notices.