Digital Planner Niche Picker

Score each niche 1-5 before you build:

[ ] Buyer clarity - do you know exactly who buys it?

[ ] Year-round demand - does it sell beyond January?

[ ] Your knowledge - can you write its pages well?

[ ] Competition - can a new listing stand out?

[ ] Print fit - does it work as digital AND paperback?

Build the highest-scoring niche first.

Made as a companion to the How to Sell Digital Planners guide on Pickzox.