Etsy Digital Bundle Starter Checklist

Your one-page checklist for launching your first digital bundle with Bundlebee AI.

Bundle idea

- ■ Pick one theme buyers already search for
- ■ Set a $29 value anchor for the bundle
- ■ List 4-6 items that fit the theme

Build

- ■ Assemble the bundle in Bundlebee AI
- ■ Check every file opens and reads well
- ■ Name the bundle clearly, with no jargon

Publish

- ■ Publish to Etsy first, then Payhip and Gumroad
- ■ Set the launch price and a clear title
- ■ Add the built-in store link as a backup channel

After launch

- ■ Track which bundle sells first
- ■ Double down on the winning theme
- ■ Add one upgrade only when a real need appears