First Book 30-Day Launch Planner

A week-by-week worksheet to pair with AzonAgent's fast-start blueprint, so your first book ships edited, disclosed, and actually marketed.

Week 1 — Pick and Prove the Niche

- Day 1-2: list 5 candidate niches from the agent's research. Score each on demand, competition, and your own knowledge.
- Day 3-4: read the top 3 competing books' reviews. Write down the 5 complaints readers repeat — your book fixes those.
- Day 5-7: choose ONE niche and write your book's promise in one sentence a buyer would repeat to a friend.

Week 2 — Manuscript QA

- Day 8-10: full read-through with a pen. Mark every factual claim you have not verified.
- Day 11-12: verify or delete every marked claim. Deleting is always allowed; guessing is not.
- Day 13-14: structure pass — chapter promises match chapter content, and the ending delivers the introduction's promise.

Week 3 — Package It Properly

- Day 15-17: cover check at thumbnail size. If the title is unreadable as a thumbnail, the cover fails, however pretty it looks large.
- Day 18-19: description written from reader complaints (Week 1), not from feature lists.
- Day 20-21: formatting preview on a real Kindle app, plus the AI disclosure answers prepared for upload.

Week 4 — Publish and Promote

- Day 22-24: publish the ebook first. Confirm it renders correctly in the store preview before anything else.
- Day 25-27: audiobook pass — full listen, fix pronunciation list, then submit to Audible.
- Day 28-30: tell people. Post in two relevant communities with a genuine excerpt, and email anyone who asked about the topic. Silence is the only launch plan that never works.

Your KDP account is the asset. Every rule in this document exists to protect it while the software does the heavy lifting.

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