Free Newsletter Launch Worksheet

One page to launch your free newsletter.

1. Niche and promise

[ ] Audience: _____

[ ] Promise in one sentence: _____

2. First 4 issues

[ ] Issue 1: welcome + promise

[ ] Issue 2: biggest mistake in the niche

[ ] Issue 3: step-by-step how-to

[ ] Issue 4: reader story + next step

3. Platform check

[ ] Free subscriber limit known

[ ] List export confirmed

[ ] Branding rules acceptable

4. Launch

[ ] Page live + subscribe tested

[ ] First issue shared in one channel

Pickzox bonus — free with NewsletterPub AI via our link.