EXCLUSIVE BONUS #1

Dead-Drive Asset Audit Checklist

The 40-point rights & readiness check to run before your first Hard Drive Goldmine AI discovery session.

A free companion bonus for Hard Drive Goldmine AI buyers.

Created by Pickzox.com

Why audit first?

Hard Drive Goldmine AI's first step is AUDIT: list your files and check their condition and reuse rights. Skipping this step is how buyers accidentally repackage content they don't own - or waste a 60-minute session on a file that was never usable. This checklist turns the AUDIT step into a repeatable routine: run it once per asset, keep the signed-off sheets in a folder, and you'll build a clean, legal inventory of everything worth scanning.

Part 1 - File inventory log

Log every candidate asset below before you check anything else. One row per file.

File name	Type	Source / where bought	OK?

Part 2 - The 40-point check

Tick each box as you verify it. Any unchecked box in sections A or E means the asset is NOT ready - fix it or drop the file.

A. Rights & licensing (the non-negotiables)

- [ ] **License type identified:** PLR, resell rights, master resell rights, personal use, or original work - written down, not guessed.
- [ ] **Source receipt kept:** you can point to where and when you acquired the file.
- [ ] **PLR terms re-read:** you checked the actual license file - 'PLR' labels vary wildly between sellers.
- [ ] **No 'personal use only' flag:** files marked personal-use-only can never be repackaged for sale.
- [ ] **No unknown provenance:** if you can't remember where a file came from, treat rights as unknown.
- [ ] **Attribution rules noted:** if the license requires credit, you know exactly what to include.
- [ ] **Price/editing limits noted:** some PLR forbids giving away free or selling below a floor price.
- [ ] **No trademarked content inside:** brand names, logos, or celebrity images the license doesn't cover.
- [ ] **AI-training clauses checked:** some newer licenses restrict feeding content into AI tools - know yours.
- [ ] **Verdict written:** 'cleared to reuse', 'cleared with limits', or 'do not touch' - in writing.

B. File condition (8 points)

- [ ] File opens without errors in its native app.
- [ ] Text is selectable/searchable (not a flat image scan) - or OCR'd.
- [ ] Images and screenshots render at usable resolution.
- [ ] No password protection or DRM blocking edits.
- [ ] Links inside still work or are clearly marked dead.
- [ ] Language quality is acceptable (read 3 random pages).
- [ ] File is complete - no missing chapters, pages, or modules.
- [ ] You have an editable source (DOCX/PPTX/etc.), not just the PDF.

C. Commercial potential (8 points)

- [ ] You can name the audience in one sentence.
- [ ] You can name the specific problem it solves.
- [ ] The topic still has demand (quick search check done).
- [ ] The angle isn't identical to 50 free YouTube videos.
- [ ] At least 2 of the 6 scanner lenses plausibly apply (reuse, repurpose, combine, upgrade, bundle, extract).
- [ ] You can see a format upgrade path (ebook -> checklist, notes -> template pack).
- [ ] Comparable products sell in the $7-$47 range (sanity check).
- [ ] You're at least mildly excited to work on it (ties need this).

D. Organization & access (6 points)

- [ ] File renamed clearly and stored in your audit folder.
- [ ] License file saved alongside it (same folder).
- [ ] Source/original download link or receipt archived.
- [ ] You noted the date you audited it.
- [ ] Related files grouped (parts of the same pack together).
- [ ] Backup exists (a second copy somewhere safe).

E. Red flags - STOP if any apply (8 points)

- [ ] Content appears scraped or spun (repetitive, nonsensical passages).
- [ ] File contains someone else's branding you can't remove.
- [ ] Medical, legal, or financial advice you're not qualified to stand behind.
- [ ] Outdated 'facts' presented as current (old stats, dead platforms).
- [ ] Duplicate of something already saturating your niche.
- [ ] License explicitly forbids the format you want to sell.
- [ ] You'd be embarrassed if the original author saw your version.
- [ ] Anything that smells wrong - trust the instinct, drop the file.

Part 3 - Green-light sign-off

Only sign when every box in sections A and E is resolved. Keep this sheet with the asset.

Asset name:

Rights verdict:

Audited by / date:

Ready for DISCOVER step? YES / NO