KDP & Etsy Workbook Launch Checklist

A PickZox exclusive bonus for NeuroKids Workbook Creator AI buyers. From a folder of AI output to a live, sellable workbook — in the right order.

Stage 1 — Generate and Choose

- Pick ONE skill area and ONE age band for your first workbook. A focused book outsells a mixed one.
- Run 15 to 25 prompts from that category in your AI tool and save every output in one folder.
- Read every page yourself. Delete anything repetitive, confusing, or not genuinely helpful for the child.
- Check that instructions use short sentences and one task per page — essential for neurodivergent readers.

Stage 2 — Make It Yours

- Rewrite titles, instructions, and examples in your own words. PLR gives you the right to sell — editing gives you a product worth buying.
- Add your own introduction page explaining who the workbook helps and how to use it.
- Add a short parent/teacher guide page. Buyers in this niche pay for guidance, not just pages.
- Design a simple, consistent layout: same fonts, same margins, generous white space on every page.
- Create your cover with your own brand name. Never use the vendor's title or artwork.

Stage 3 — Quality Control

- Print one full copy at home. What looks fine on screen often fails on paper.
- Check every activity is actually completable: no missing steps, no answers that require unstated knowledge.
- Verify the reading level matches the age on your cover.
- Read the license file in your download again and confirm your use matches its terms exactly.

Stage 4 — Publish on KDP

- Format the interior at 8.5 x 11 inches with margins of at least 0.5 inch; export as PDF.
- Choose two browse categories that match the skill (for example special-needs education and children's activity books).
- Write your seven backend keywords around the need and the buyer: 'emotional regulation workbook kids', 'social skills activities special needs', and similar buyer phrases.
- Set the description to name the exact skills inside and the age band in the first two lines.

Stage 5 — Publish on Etsy or TpT

- Offer the same workbook as a printable PDF download; digital delivery has no print cost.
- Use all 13 Etsy tags; mix skill terms, audience terms ('homeschool', 'teacher resource'), and format terms ('printable workbook').
- Show real interior pages in your listing images — buyers in this niche inspect before they buy.
- Price digital between $4 and $9 for a single workbook; plan a bundle once you have three titles.

Final rule: one excellent workbook, honestly described, beats ten rushed ones. This niche runs on trust from parents and teachers — protect it. — PickZox