The Affiliate Prompt Pack

15 ready-to-use AI prompts that sit alongside Link to Affiliate Suite and cover the jobs the studio does not do for you - fact-checking, hooks, subject lines, reviews, and bonus delivery.

How to use this pack

Copy any prompt below, fill in the placeholders, and paste it into the same AI you run the Affiliate Suite command in (ChatGPT, Claude, Gemini, or Copilot). These prompts complement the suite: the suite builds your promotion pack; these prompts handle the judgment calls around it - verifying claims, writing hooks, and turning reviews into watchable, clickable content.

PART 1: TRUST & FACT-CHECKING

1. The Sales-Page Truth Audit

Paste this prompt plus the vendor's sales copy. It separates real facts from marketing claims before you promote anything.

```
Audit the following sales page copy for an affiliate offer. List every factual claim (price, features, guarantees, numbers), then label each one as: VERIFIED if it is stated plainly and checkably, VAGUE if it is ambiguous, or MISSING if the page does not state it. Finish with a short list of questions I must ask the vendor before promoting.

SALES COPY:

[paste sales copy here]
```

2. The Claim-to-Evidence Mapper

Use on any review draft the suite writes for you. It flags anything that could get you in trouble with readers or ad networks.

```
Read this product review draft. For every claim of performance, income, or results, tell me: (1) is it presented as a personal result, a vendor claim, or a general fact? (2) does it need a disclaimer? Rewrite any risky sentences in honest, defensible language.

DRAFT:

[paste review draft here]
```

3. The Refund-Policy Checker

Fast way to confirm the money-back terms before you stake your reputation on them.

```
Based on this sales page, extract the exact refund policy: refund window in days, who to contact, and any conditions. If the policy is not clearly stated, say so plainly and tell me what to assume.

SALES PAGE URL OR COPY:

[paste here]
```

PART 2: HOOKS & SUBJECT LINES

4. The 10-Hook Generator

Hooks for review videos, threads, and social posts - in your voice, not vendor hype.

```
Write 10 different opening hooks for promoting this offer: [offer name].
Audience: [describe your audience]. Tone: direct and honest, no hype words like
'secret', 'loophole', or 'game-changer'. Mix formats: a question, a contrarian
take, a number, a personal angle, and a warning-style hook.
```

5. The Email Subject Line Pack

Pairs with the campaign emails the suite writes: 15 subject lines, ranked by curiosity without clickbait.

```
Write 15 email subject lines for a promotion of [offer name] to [audience]. Rules:
under 50 characters, no ALL CAPS, no fake urgency, no income promises. Then rank
them from strongest to weakest and give a one-line reason for the top 3.
```

6. The Social Thread Opener

For X/Twitter, Threads, or Facebook - turns your review into a thread people actually read.

```
Turn this blog review into a 10-post social media thread. Post 1 is the hook,
posts 2-9 each cover one key point in under 240 characters, post 10 is the soft
CTA with the affiliate disclosure. Keep the honest tone: include one real
drawback.

REVIEW:

[paste review here]
```

PART 3: REVIEWS & COMPARISONS

7. The 'Who Should Skip This' Finder

The most trust-building section of any review - and the one most affiliates skip.

```
Based on what this offer includes, list 3 specific types of buyers who should NOT
buy [offer name] and why. Be concrete: name the situation, not a generic excuse.
Then list 3 types who are a strong fit.

OFFER DETAILS:

[paste details here]
```

8. The Competitor Comparison Table

Feeds your 'vs alternatives' section with a fair, checkable comparison.

```
Build a comparison table of [offer name] versus these 2 alternatives: [alt 1],
[alt 2]. Columns: price, what you get, best for, biggest limitation. Mark anything
you are unsure of as 'check before publishing'. End with a one-paragraph verdict
for each reader type.
```

9. The FAQ Expander

Turns 3 questions into a full FAQ section buyers actually search for.

```
Expand these questions about [offer name] into a full FAQ section: [list 3 questions]. Add 3 more questions buyers realistically ask before purchasing a [product type]. Answer each in 2-3 plain sentences, honest tone, no hype. Include a clear 'is it a scam or legit?' answer based only on verifiable facts.
```

PART 4: BONUS DELIVERY & FOLLOW-UP

10. The Bonus Claim Email

Use when the suite's static bonus page can't auto-deliver - this is the email buyers get after purchase.

```
Write a bonus claim email template for buyers of [offer name] who purchased through my affiliate link. Include: a friendly subject line, where they should forward their receipt, what exactly they will receive, the delivery timeframe (24 hours), and a simple plain-text layout.
```

11. The Bonus Delivery Page

A simple private download page template for delivering your own bonuses.

```
Write the copy for a private bonus delivery page: headline confirming purchase, numbered list of the bonuses with one-line descriptions, a download button placeholder for each, and a short support section. Tone: warm and professional. My bonuses: [list bonuses].
```

12. The Launch-Day Checklist

A pre-flight check so nothing breaks on the day the launch opens.

```
Turn this into a launch-day checklist with checkboxes, ordered by time (morning, launch hour, evening): test affiliate link and tracking, confirm bonus page live, schedule review post, queue day-1 email, post social thread, check disclosure on every asset, verify countdown deadline correct.

MY ASSETS:

[list your assets]
```

13. The Post-Launch Debrief

Learns from every promotion so the next one converts better.

```
I just finished promoting [offer name]. Here are my numbers: [clicks, sales, refund rate, traffic sources]. Analyze what worked and what did not, and give me 5 specific changes to test on my next promotion. Be blunt.
```

14. The Bonus Idea Stress Test

Run every bonus the suite proposes through this before you ship it.

```
Score these proposed affiliate bonuses for [offer name] from 1-10 on: (1) relevance to the buyer, (2) speed to first win, (3) uniqueness vs what other affiliates offer. Kill anything below 6 and suggest one replacement bonus for each one you kill.
```

```
BONUSES:

[list bonuses]
```

15. The Reputation Guard

A monthly habit: one prompt that keeps your affiliate business honest as it grows.

```
Review my last 3 promotions ([brief descriptions]) and tell me honestly: did any of them overpromise? List any claim I should soften or retract, and give me one rule to add to my promotion process so it does not happen again.
```

One last rule

The suite builds the pack; you own the judgment. Never publish an AI-written review, bonus, or email without reading it first and checking the facts against the sales page. That single habit is what separates trusted affiliates from the rest.