PLR Quick-Start Checklist

Rebrand and sell Link to Affiliate Suite as your own product - the exact steps, in order, from license check to first sale.

Before you start

Link to Affiliate Suite ships with full Private Label Rights: you can edit it, rebrand it, sell it, bundle it, or give it away - and keep 100% of what you make. The 5 fast-action bonuses on the sales page are NOT covered by the PLR license: they are for your own use and client work only, and may not be resold or given away. Read the PLR certificate file that comes with your download before you do anything below.

Phase 1: Know your license (Day 1)

- ■ Open the PLR certificate and read the exact license terms - note what you can and cannot do.
- ■ Confirm the minimum sale price rule, if any is stated in your license file.
- ■ Check whether the 5 fast-action bonuses are excluded from resale (they are - do not bundle them).
- ■ Save a copy of the license file with your product files; you will give buyers proof of rights.
- ■ Decide your model: sell it as your own product, bundle it, or give it away as a lead magnet.

Phase 2: Rebrand the studio (Days 1-2)

- ■ The studio is a single HTML file - open it and replace the product name with yours.
- ■ Swap in your brand name, logo, and color scheme in the file's settings or code.
- ■ Update any 'created by' or support email references to your own.
- ■ Rename the HTML file to your product name (keep the .html extension).
- ■ Test the rebranded file in a browser: run the setup, rebuild the command, confirm copy and download buttons work.
- ■ Write your own short sales page or Gumroad/Payhip listing describing what the studio does - in your own words, never copy the vendor's page.

Phase 3: Set up selling (Days 2-3)

- ■ Choose where to sell: your own site, Gumroad, Payhip, or WarriorPlus/JVZoo as a vendor.
- ■ Set your price: PLR products in this niche typically sell between $17 and $47 on the front end.
- ■ Connect a payment processor (PayPal and/or Stripe) and run a full test purchase.
- ■ Set up automatic delivery: buyers should get the download link or access immediately after payment.
- ■ Add your own refund policy to the checkout page (a clear 7-30 day policy builds trust).
- ■ Write an affiliate disclosure if affiliates will promote it for you.

Phase 4: Launch it (Day 3-4)

- Announce to your email list first - your own buyers convert best.
- Post about it in 2-3 communities or groups where you are an active, trusted member (no spam).
- If launching on WarriorPlus/JVZoo, list the launch date on a launch calendar so affiliates can find it.
- Prepare 3-5 swipe emails so affiliates can promote it easily.
- Offer affiliates a fair commission (50% is standard for PLR products in this niche).

Phase 5: Support and grow (ongoing)

- Answer buyer questions within 24 hours for the first two weeks - early reviews matter most.
- Collect testimonials from happy buyers and add the best ones to your sales page.
- Consider a simple upsell: a done-for-you setup service, or a bundle with your other PLR products.
- Keep your own copy of the original vendor file untouched, so you can re-rebrand cleanly later.
- Track what sells: which price, which headline, which traffic source - then repeat what works.

Pricing cheat sheet

Your model	Typical front-end price	Notes
Sell as your own product	$17 - $47	One-time; dimesale from $17 works well
Bundle with other PLR	$27 - $67	Higher perceived value, fewer refunds
Lead magnet (free)	$0	Collect emails, upsell your paid products later
Client work tool	Your service rate	Build bonus pages and reviews for clients

Final reminder: the PLR license is the asset. Keep it, honor it, and never sell rights you were not given - the 5 fast-action bonuses stay yours alone.