Newsletter Niche Starter Checklist

Pick your niche, plan your first 4 issues, set up your subscribe box.

1. Pick your niche

[ ] Audience I can serve weekly
[ ] 10 topics I can write without research
[ ] One monetization path (sponsors, paid readers, affiliates)

2. First 4 issues

[ ] Issue 1: welcome + promise
[ ] Issue 2: biggest mistake in the niche
[ ] Issue 3: step-by-step how-to
[ ] Issue 4: reader story + next step

3. Setup

[ ] Subscribe box on hosted page
[ ] List export tested once
[ ] Share link posted in one channel

Pickzox bonus — free with NewsletterPub AI via our link.