PLR Launch Checklist

Launch one PLR product honestly, step by step.

Before you buy

Licence allows resale? Read it first.
Topic in a niche you understand?
Price fits a $13-27 starter range?

Before you list

Read the whole product. Fix errors.
Rewrite the intro. Add one original section.
New cover, new title, honest sales page.

Launch week

List on one channel first.
Tell 10 real people directly.
Fix the first complaint you hear.

After first sale

Collect a review or testimonial.
Improve only what buyers ask for.
Then, and only then, buy the next pack.

Free bonus from Pickzox.