ScrollStop Total Cost & Upgrade Decision Worksheet

A Pickzox bonus for readers of the ScrollStop pricing breakdown. Use it before checkout, not after.

Step 1 — Your real front-end cost

ScrollStop is $17 one-time. That price is fixed. What changes is everything around it. First, write down how many carousels you honestly plan to publish each month. That single number drives every other cost in this worksheet.

Step 2 — Estimate your AI bill (OpenRouter)

ScrollStop sells no AI credits. The AI runs on your own OpenRouter account, or free in Free mode. Paid Budget presets cost roughly $0.04 per carousel with an AI hook image. Free models cost $0, but they are slower and capped at about 50 requests a day until you buy $10 of credit.

Your pace	Carousels / month	AI cost / month	AI cost / year
Light	4	about $0.16	about $2
Steady	12	about $0.48	about $6
Daily	30	about $1.20	about $15
Heavy	60	about $2.40	about $29

Tip: set the OpenRouter spending cap (default $5/month) on day one. Then the AI bill can never surprise you.

Step 3 — Do you need an upgrade? Answer honestly

Tick each statement that is true for you. Then read the matching row below.

Statement	If true, consider
I run out of hook ideas and reuse the same angles.	Viral Engine (60+ framework Hook Library)
I make carousels for clients, or plan to sell them.	Agency (commercial licence, unlimited Brand Kits)
Both of the two statements above are true.	The bundle of both upgrades costs less than buying ther
I want every DT Labs app, not just ScrollStop.	DT Labs Membership (recurring — $27/month or $197/y
None of the above. I post for my own pages.	Skip every upgrade. The $17 front end is complete

Step 4 — Your total

Front end: $17. Upgrades you ticked: $____. First-year AI estimate: $____. Your realistic first-year total: $____. Compare that total with one month of a design subscription. Then decide with the full number in front of you, not the headline number.

Prices checked October 2026. Upgrade prices are shown at checkout and can change. © Pickzox — free bonus, not for resale.