ScrollStop 13 Template Picker Cheat Sheet

A Pickzox bonus. Twelve full designs plus one last-slide style. Match the template to the topic, not to your mood.

Template	Best for	Notes
Cinematic Hook	Big-idea posts, opinion pieces	Full-bleed AI image with a bold headline (paid presets)
Breaking News	News angles, updates, myth-busting	Newspaper style; add an Opinion or Explainer label
Then vs Now	Before/after stories, progress posts	One image split top and bottom with year labels
Sports Poster	Wins, milestones, bold claims	One giant outlined word; high energy
Illustrated Contrast	Instead-of / try-this posts	Two contrasting scenes, flat illustration
Retro Poster	Nostalgic topics, throwback content	Two-colour screen-print look, chunky slab type
Mascot Talk	Warm, friendly, community posts	Your Brand Kit mascot in four poses (paid image model)
Notebook Notes	Study tips, lessons, summaries	Lined paper, highlighted title, handwritten note
Comparison Bars	Versus posts, tool comparisons	Simple bars — comparisons, not fake statistics
Ranked List	Top-5 / top-10 countdowns	One rank per slide builds suspense
Step Deck	How-tos and tutorials	Deep purple, giant step numbers, code-style labels
Soft Quote	Quotes, gentle advice, wellness	Pastel background, italic serif, message cards
Product Showcase	Slide 10 on any template	Three phone panels point to your product or freebie

Three quick rules

First, save one default template in your Brand Kit. Consistency is what makes people recognise your posts. Second, use Product Showcase only on slide 10, where the call to action lives. Third, remember that AI hook images appear on paid presets only. On the Free preset, use the built-in backgrounds or your own photo.

Template list checked against the vendor sales page, October 2026. © Pickzox — free bonus, not for resale.