Etsy Listing Title Templates for Preschool Printables

8 fill-in title templates, a slot guide, and a pricing reminder.

How to use these templates

Pick the template that fits your pack, fill in the [slots], and keep the title under Etsy's 140-character limit. Put the activity type and the age first — that is what buyers search for.

Pack type	Title template — replace the [slots]
Counting Fun	[Number] Counting Worksheets for Preschoolers Ages [Age] | Number Recognition Printable
Tracing Practice	Preschool Tracing Worksheets Ages [Age] | [Letter / Shape / Line] Tracing Printable Pack
Letters & Phonics	[Letter] Letter Activity Pack for Preschool Ages [Age] | Alphabet Printable
Shapes & Matching	Shapes Matching Game for Toddlers Ages [Age] | Preschool Printable Activity
Cut & Paste	Cut and Paste Worksheets for Preschool Ages [Age] | Scissor Skills Printable
Seasonal Pack	[Season / Holiday] Preschool Activity Pack Ages [Age] | Printable Worksheets
Full Activity Book	Preschool Activity Book Ages [Age] | [Count] Pages of [Theme] Printables | Instant Download
Busy Book	Preschool Busy Book Printable Ages [Age] | [Theme] Quiet Book Activities

Slot guide

Slot	What to put there
[Number]	How many pages or activities, for example 20 or 50.
[Age]	Age band, for example 3-5 or 2-4.
[Skill]	The skill taught, for example counting, tracing, or matching.
[Letter / Shape / Line]	The focus of the pack, for example letter A or circles.
[Season / Holiday]	The season or holiday, for example autumn or Christmas.
[Theme]	The book theme, for example animals or dinosaurs.
[Count]	Total page count of the book.

Pricing reminder for your first 10 listings

Before you price a listing, check 5 similar preschool printables on Etsy and note their prices. Price your pack in the same range. Remember Etsy's listing fee and transaction fee when you set the number — a $3 pack earns far less than $3 after fees. Start at the going rate, and raise the price only after your first sales and reviews.

Your first 10 listings: write the title, the age band, and the price for each one here, then list them one by one.

Free bonus from Pickzox — created to go with the 321 Preschool Kids Activity Prompt Pack review.