First Season Launch Checklist

From one idea to a published vertical drama season — tick each step off as you go.

Before You Generate Anything

■ Pick your genre and audience	Revenge, forbidden romance, secret-billionaire, family betrayal, mystery, supernatural — pick one and commit.
■ Write the 1-sentence premise	If a stranger cannot repeat it back, it is not sharp enough yet.
■ Fill in the Cast Lock sheet	Face, voice, wardrobe per character — consistency is the product.
■ Plan the season arc	Use the Season Planner: 6 blocks, one cliffhanger per block.

Production

■ Generate episodes 1–5 first	Five episodes is your launch batch — do not publish episode 1 alone.
■ Check Cast Lock on every episode	Same faces, same voices, same wardrobe across the batch.
■ Voice acting per character	Each character keeps their own voice through the season.
■ Original score + sound design	Music carries the cliffhanger — do not skip it.
■ Burned-in captions	Vertical drama is watched muted more often than not.
■ Thumbnails, titles, descriptions	One pack per episode, written before upload.

Launch Week

■ Upload episodes 1–3 on day one	Give new viewers a reason to binge immediately.
■ Post 1 episode a day after that	Daily drops build the habit that vertical drama runs on.
■ Vertical first, widescreen second	Reels / Shorts / TikTok first; the feature-length cut later.
■ Reply to every early comment	The first 50 comments shape the algorithm more than the next 500.
■ Track what works	Which hooks held viewers? Which cliffhangers got comments? Double down on those.

Monetization (honest note)

Vertical drama can earn through platform monetization, brand deals, and selling your own products — but no tool can promise income. AI Drama Series gives you full commercial rights, which means you keep 100% of whatever you earn. Treat the first season as proof of concept: finish it, publish it daily, and judge the results from your own numbers.

Made as a free bonus with the AI Drama Series review on Pickzox. This checklist makes no earnings promise.