Bonus 2: 20 AI-Citation Prompts for Site Owners

Copy-paste prompts to improve your AI-search visibility

1. The citation audit

Ask: 'Which of my pages would you cite for [topic], and why?'

2. Gap finder

Ask: 'What questions about [topic] does my article fail to answer?'

3. FAQ generator

Ask: 'List 10 questions readers ask about [topic] that I should cover.'

4. Snippet optimizer

Ask: 'Rewrite this intro as a 40-word quotable answer.'

5. Schema writer

Ask: 'Generate FAQ schema JSON for these Q&As.'

6. Competitor compare

Ask: 'Compare my article vs [competitor URL] — what do they cover that I miss?'

7. Stat hunt

Ask: 'What statistics would strengthen this article? Suggest citable sources.'

8. Headline facts

Ask: 'Rewrite these headings as factual statements, not clickbait.'

9. Plain-language pass

Ask: 'Simplify this paragraph for non-native English readers.'

10. Update plan

Ask: 'What in this 2024 article is likely outdated? List fixes.'

11. Internal links

Ask: 'Suggest 5 internal links for this article with anchor text.'

12. Trust signals

Ask: 'What trust signals is this page missing? (author, dates, sources)'

13. Answer box

Ask: 'Draft a 2-sentence direct answer for the top of this page.'

14. Objection handler

Ask: 'What objections would a skeptical reader have? Draft answers.'

15. Original angle

Ask: 'What unique angle on [topic] is nobody covering well?'

16. Content brief

Ask: 'Write a brief for a 1,500-word article on [topic] that AI would cite.'

17. Repurpose check

Ask: 'Turn this article into 5 short Q&A posts for social.'

18. Readability score

Ask: 'Flag every sentence over 20 words in this draft.'

19. Citation bait

Ask: 'What original data could I add to make this citable?'

20. Final polish

Ask: 'Proofread for clarity. Keep my voice. Shorten where possible.'