50 Occasion and Clue Ideas for Your Mystery Gift Book

Fifty original starting points for GiftCase Studio books. Pick an occasion, choose two or three ideas, and turn them into clues. Every idea below is a prompt, not a finished page. Your facts make each book different.

Birthdays

1. Clue from their birth month and the season they were born in.
2. Their favorite birthday food, from cake flavor to party snack.
3. The hobby they never stop talking about.
4. Their favorite color, hidden as a clue about their favorite shirt.
5. A pet they adore, as the witness who saw everything.
6. Their favorite song, quoted in the story voice.
7. The age they are turning, as a number clue in the register.

Anniversaries

8. The year you met, as a number clue in the register.
9. Your first meal together, as the favorite food clue.
10. A shared trip, as the place the culprit loves most.
11. Your wedding song, as the coded message at the end.
12. A habit only a partner would know, as a gentle clue.
13. The number of years together, as the case number hint.

Weddings

14. The couple's first date spot, as a story detail.
15. Each partner's favorite food, as two linked clues.
16. The wedding month, as a birth-month style clue.
17. A shared pet, as the guest of honor in the book.
18. The honeymoon place, as the secret message reveal.
19. A joke only the wedding party knows, as a clue.

Retirements

20. Their years of service, as a number clue.
21. Their favorite work lunch, as the food clue.

Created by Pickzox as an original companion to GiftCase Studio. Not affiliated with Groovydigi.

22. The hobby they plan to start, as the final clue.
23. A coworker's nickname for them, as a witness line.
24. Their dream trip, as the coded message.
25. Their favorite tea or coffee order, as a daily habit clue.

Christmas

26. Their favorite Christmas food, as a clue.
27. A family tradition, as the story voice.
28. Their favorite winter drink, as a clue.
29. The year of a favorite Christmas memory, as a number clue.
30. A pet in a Santa hat, as the cover star.
31. A gift they asked for years ago, as the secret message.

Mother's Day and Father's Day

32. Their signature dish, as the food clue.
33. A childhood memory, as a story clue.
34. Their favorite flower or tool, as a hobby clue.
35. The month they became a parent, as a number clue.
36. A saying they always repeat, as a witness line.
37. A thank-you note, coded as the secret message.

Pet Tributes

38. The pet's favorite treat, as the food clue.
39. Their favorite sleeping spot, as a place clue.
40. The month they joined the family, as a number clue.
41. A funny habit, as a witness line.
42. Their favorite toy, as a clue.
43. A short goodbye message, coded at the end.

Parties and Family Nights

44. The guest of honor's favorite snack, as a clue.
45. A family in-joke, as a witness line.
46. The party theme, as the book's story voice.
47. The host's favorite song, as a clue.

Created by Pickzox as an original companion to GiftCase Studio. Not affiliated with Groovydigi.

48. A shared holiday memory, as a number clue.
49. A group photo moment, as the reveal page.
50. The guest of honor's favorite dessert, as the final clue.

How to use this pack: choose one occasion, pick up to three ideas, and write the real facts on your planning worksheet before you open the app. Short, true facts make the fairest puzzles.

Created by Pickzox as an original companion to GiftCase Studio. Not affiliated with Groovydigi.