# Prompt-to-Product Launch Checklist

From your first prompt to your first Etsy listing — tick each step off as you go, so your first product does not stall halfway.

## STEP 1 — PICK YOUR WORLD

- [ ] Choose one of the 15 worlds that matches a niche you enjoy.
- [ ] Write down the 3 product types you will make first (journal / planner / printable).
- [ ] Check the world pack: read the “what’s inside” table and the 15 examples.

## STEP 2 — PICK FIVE PROMPTS

- [ ] Pick 5 prompts from your world’s 100 — start with the ones closest to your products.
- [ ] Note the season: pick at least 1 prompt from the seasonal guides.
- [ ] Write your 5 prompt numbers here: _____

## STEP 3 — GENERATE YOUR DRAFTS

- [ ] Paste prompt 1 into ChatGPT, Claude, or Gemini and save the draft.
- [ ] Repeat for prompts 2–5. Keep each draft in its own file.
- [ ] Read every draft once and mark the parts that sound generic.

## STEP 4 — CUSTOMISE (DO NOT SKIP)

- [ ] Rewrite the generic parts in your own words — buyers pay for original work.
- [ ] Add your own examples, colours, and style to each draft.
- [ ] Check: would a buyer know this came from your shop, not a template?

## STEP 5 — DESIGN THE PRODUCT

- [ ] Lay out the product in your design tool (Canva or similar).
- [ ] Use the world’s visual formula for a consistent look.
- [ ] Export a clean PDF and check every page on a phone screen.

Created by Pickzox as a free bonus for CurioCraft AI buyers. For personal use.

## STEP 6 — WRITE THE TITLE

- [ ] Write 3 title options from the title bank (see the companion worksheet).
- [ ] Put your main search words in the first 40 characters.
- [ ] Pick the clearest title — clarity beats cleverness on Etsy.

## STEP 7 — SET THE PRICE

- [ ] Check what similar digital products sell for ($1–$18 is the vendor's own range).
- [ ] Price for profit, not for fear — a $3 listing needs many sales to matter.
- [ ] Write your price and your reason for it in the worksheet.

## STEP 8 — PUBLISH AND LAUNCH

- [ ] Upload the product file and preview the listing before you publish.
- [ ] Add 13 tags that buyers actually search for.
- [ ] Publish, then share the listing once where your buyers already are.
- [ ] Write your launch date here: _____

Done? Your first product is live. Make the second one the same way — the system only works if you repeat it.

Created by Pickzox as a free bonus for CurioCraft AI buyers. For personal use.