KDP History Book Launch Checklist

A free bonus from Pickzox — the steps after your manuscript is done.

1. Final Manuscript Check

• Run a full read-through for continuity errors (names, dates, timelines).

• Verify every historical claim against at least one reliable source.

• Check chapter transitions — each chapter should hand off cleanly to the next.

2. Formatting

• Format for Kindle (reflowable) and print (fixed layout) separately.

• Build a clickable Table of Contents for the ebook version.

• Place endnotes correctly and test every link.

• Add front matter: title page, copyright, dedication. Add back matter: about the author, also-by page.

3. Cover & Blurb

• Design a genre-appropriate cover (history readers expect a classic, serious look).

• Write a blurb that opens with the hook — the most dramatic moment — then the promise.

• Check spine and bleed specs if doing print.

4. KDP Listing

• Choose 2-3 relevant BISAC categories (History subcategories).

• Research 7 Kindle keywords with real buyer intent.

• Set a launch price (common: $2.99–$4.99 ebook for a first history title).

• Write an Author Central bio before launch day.

5. Launch Basics

• Publish on a Tuesday–Thursday for best algorithm pickup.

• Ask early readers for honest reviews (never pay for reviews).

• Enroll in KDP Select only if you understand the exclusivity trade-off.

• Track sales daily for the first 30 days and adjust keywords once.

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