Self-Help Ebook Title & Price Worksheet

Your first 10 kits. Write three title options for each ebook, pick the best one, and work out a price that covers your time and your $5 vault cost.

Kit	Title option 1	Title option 2	Title option 3	Best title	Price ($)
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					

Price check

Vault cost per kit: $5 / 161 = about $0.03. Your time is the real cost. Price each ebook so one sale pays for at least an hour of your editing time. Vendor suggestion: $27 to $97 per kit, $7 to $27 per bundle.

My target price per kit: $_____ My bundle price: $_____ First listing date: _____

Free bonus from Pickzox. No resale rights on this worksheet itself.