# Pricing & Profit Worksheet

Printable Baby Shower Games — work out your own numbers, no promises

Fill in your own costs. This worksheet makes no earnings promise — it only shows the math so you can price with confidence.

## Your costs per set (fill in)

| | |
|---|---|
| A. Listing price per set (what the buyer pays) | **$** _____ |
| B. Marketplace fee per sale (Etsy + payment processing) | **$** _____ |
| C. Your cost to make the set (ShowerKit share + your time) | **$** _____ |
| D. Profit per sale = A - B - C | **$** _____ |

## Price test — try three prices before you list

| | | | | | | |
|---|---|---|---|---|---|---|
| Low price: | $ _____ | x | expected sales _____ | = | $ _____ |
| Middle price: | $ _____ | x | expected sales _____ | = | $ _____ |
| Premium price: | $ _____ | x | expected sales _____ | = | $ _____ |

## Pricing rules that protect your profit

- [ ] Never price below your cost per set (row C above).
- [ ] Bundle 2 themes together and price the bundle above one set.
- [ ] Re-check your fee math every time a marketplace changes fees.
- [ ] Track real sales for 30 days before you change a price.