StoryDeck First-Week Posting Plan

A 7-day plan for your first week with StoryDeck: pick your line, write three carousels, post them, and check what worked. One step a day, about an hour a night.

Day 1 — Pick your line

Choose the one sentence in your book that readers underline. Photograph the page and mark the line. Add the book to StoryDeck.

Day 2 — Write carousel one

Pick a story frame, click write, and read the story. Change any line that does not sound like your book. Download the ZIP.

Day 3 — Post carousel one

Post in TikTok Photo Mode with your Amazon link in your bio. Add the fiction note to the caption. Reply to every comment.

Day 4 — Write carousel two

Use a different frame on the same book and line. A new angle keeps the format fresh for the same readers.

Day 5 — Post carousel two

Post at a different time of day than carousel one. Note which time gets more swipes and saves.

Day 6 — Write carousel three

Try a third frame, or the same frame with a new hook from the Hook Swipe File. Keep the page and cover slides the same.

Day 7 — Check what worked

Compare the three posts: views, swipes, saves, comments, and profile visits. Keep the best hook shape and repeat it next week.

Caption checklist — run through this before every post

- ■ Hook is one or two lines and fits on the first slide.
- ■ Story is 10–14 short slides, first person, no pitch until the page.
- ■ Real page slide shows your line, highlighted.
- ■ Last slide is your cover, with the book title readable.
- ■ Caption carries the fiction note and the affiliate disclosure, when it applies.
- ■ Amazon link is in your bio, and the caption says where to find it.
- ■ No faces on camera, no voice, no video needed.

After week one: keep the hook shape that performed best, write three more carousels the same way, and post a few times a week. Most stories travel a little — a few travel far.