Telegram Channel Launch Checklist

Your first-week checklist for launching a money-making Telegram channel with Telegram Engine. Tick each box as you finish it.

Day 1 — Pick your niche

- ■ Choose one niche from the 24 example niches (deals, crypto, AI tools, fitness, personal finance, pets, language learning, or your own).
- ■ Write one sentence that says who your channel is for and what they get.
- ■ Check that at least three other channels already serve this niche — demand exists.

Day 2 — Set up the channel

- ■ Create the channel and write a clear description with your niche promise.
- ■ Add a profile photo and a pinned welcome post.
- ■ Connect Telegram Engine and turn on approve-first mode before going live.

Days 3–5 — First 10 posts

- ■ Plan your first 10 posts: mix tips, deals, and one product or affiliate offer.
- ■ Review every AI draft in approve-first mode before it posts.
- ■ Set up payments: PayPal, Stripe, and Telegram Stars.
- ■ Post at least twice a day for three days and watch which posts get replies.

Days 6–7 — First money steps

- ■ List one digital product or one Amazon affiliate offer in the channel.
- ■ Invite your first 20 subscribers from your own contacts or social profiles.
- ■ Reply to every early comment yourself — early trust is built by hand.
- ■ Decide your posting rhythm for week two and write it down.

Remember: automation saves posting time, it does not skip audience building. No tool can guarantee income — results depend on your niche, consistency, and how you grow the channel.

Bonus from the Telegram Engine review on Pickzox — pickzox.com