VidZonic AI Client Pricing Worksheet

Price your video-creation services with confidence — packages, costs, profit, and client intake.

Use this worksheet to price video-creation services for clients. VidZonic AI includes a commercial licence, so you can sell the videos you create. The vendor suggests client projects can be charged at $100–$500+ per project — treat that as the vendor's suggestion, not a promise. Fill in your own numbers below and set prices you can defend.

1. Your service packages

Define three packages before you talk to any client. Keep the scope clear so every project stays profitable.

Package	What is included	Your price
Starter	One short adventure video (up to 60 seconds), one voice, one revision.	$ _____
Standard	One video up to 90 seconds, two voices, two revisions, captions.	$ _____
Premium	A 3-video story series, multiple voices, three revisions, thumbnails.	$ _____

2. Your costs per project

■ Your time per video (hours): _____ × your hourly rate ($ _____) = $ _____

■ VidZonic AI cost per project (one-time $14.97 spread across your projects): $ _____

■ Anything else (music, stock, revisions beyond the package): $ _____

■ Total cost per project: $ _____

3. Your profit check

■ Package price – total cost = profit per project: $ _____

■ If the profit is too small, raise the price or shrink the scope — never work for free.

■ Projects needed per month to reach your income goal: _____

4. Client intake checklist

■ Client's goal for the video (sales, views, brand, education): _____

■ Video length and number of videos: _____

■ Hero, world, and story idea agreed in writing: yes / no

■ Voice and language chosen: _____

■ Delivery date agreed: _____

■ Deposit taken before work starts (recommended: 50%): yes / no

A note on honesty

Never promise a client a fixed income, a fixed number of views, or a guaranteed result. Promise the video, the revisions, and the delivery date — those are the things you control.

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