Niche Website Launch Checklist

A free companion from Pickzox for ViralVault AI 2.0 owners — pick the right niche, fix the thin-content risk, and get your first 30 days of traffic right.

Phase 1: Pick the Right Niche (Day 1)

- Choose a niche you can talk about for a year — enthusiasm beats trend-chasing.
- Check the niche has buyers, not just readers: services, products, or affiliate offers must exist.
- Prefer niches with local-service or tool angles (plumbers, tutors, calculators) — they monetize fastest.
- Avoid niches where you cannot add original content later.

Phase 2: Set Up the Site (Day 1–2)

- Pick your niche and theme, publish, then connect your own domain and PayPal/Stripe.
- Wire lead capture to your email platform on day one — traffic without a list is rented.
- Test the checkout with a $1 product before announcing anything.

Phase 3: Fix the Thin-Content Risk (Week 1)

ViralVault ships the same preloaded articles to every member site. Google rarely ranks duplicate content, so this phase is what separates earning sites from invisible ones:

- Publish 5 original articles in your own voice (1,000+ words each) targeting long-tail keywords.
- Rewrite the homepage headline and intro — make it unmistakably yours.
- Add one original tool-adjacent resource: a checklist, template, or calculator walkthrough.
- Replace stock-style preloaded images with your own screenshots and photos where it matters.

Phase 4: First 30 Days of Traffic

- Repurpose one site asset per day into a Reel, Short, or TikTok — every post points home.
- Answer 3 questions per week on Reddit/Quora in your niche with genuinely useful answers.
- Submit the sitemap to Google Search Console and request indexing for your 5 original articles.
- Track one metric only: email subscribers. Everything else is vanity in month one.

Phase 5: Monetize

- Month 1: affiliate links inside your original articles.
- Month 2: your own $9–$27 digital product through the built-in store (you keep 100%).

- Month 3: lead-gen for local businesses or client-site builds at agency prices.

Prepared by Pickzox as a free bonus for readers of our ViralVault AI 2.0 review. Honest help, no hype.